



2021 NORTH CAROLINA ASSOCIATION OF WOMEN ATTORNEYS SPONSORSHIP & ADVERTISING OPPORTUNITIES

PLEASE NOTE: All partner benefits run for the calendar year.

PLATINUM PARTNER \$5,000

Membership:

- Four complimentary NCAWA affiliate memberships, which can include attorneys who will then receive NCAWA regular membership

Website:

- Company name/logo featured on every page of the NCAWA website as NCAWA Platinum Partner (including a link to your website if desired), including member and board only pages and Sponsors page

Annual Conference:

- Four complimentary annual conference registrations, including awards banquet tickets
- Prime recognition as the sponsor of the reception & awards banquet (featuring our keynote speaker)
- Specific name recognition as NCAWA Platinum Partner during awards banquet
- Preferred seating at the awards banquet for the keynote address
- Opportunity to present an educational session at the annual conference and additional recognition and ability to distribute marketing materials and speak prior to the educational session
- Opportunity to also host and be recognized as a sponsor at the annual conference's welcome reception, lunch on the first day, or breakfast on the second day, all of which provide opportunities to network with the attendees and distribute materials. The opportunity to host the welcome reception and be the first to interact with the attendees is reserved for Platinum Partners and will not be offered to Gold Partners unless or until declined (deadline is May 1st every calendar year). Selection of lunch or breakfast is primary to Gold Partner's choice (deadline is May 1st every calendar year).
- Opportunity to purchase additional awards banquet tickets at a discounted rate (\$15 off each ticket)
- Prime Exhibitor space
- Full page advertisement in electronic conference manuscript (8.5 in. width x 11 in. length, portrait orientation)
- Recognition in all annual conference advertisements and all marketing materials prior to the event
- Recognition as an annual sponsor

Member Access:

- Chapter Access
 - Speak at local chapter events (1x per membership year per chapter). *Reserved exclusively for Platinum Partners.*
 - Sit down with local chapter of your choice to discuss targeted additional sponsorship opportunities with chapter. *Reserved exclusively for Platinum and Gold Partners.*
- Opportunity to submit up to two featured articles to be published electronically to members
- Listing as featured sponsor in one of NCAWA's electronic communications to members

Directory:

- Complimentary profile in members-only directory on website



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GOLD PARTNER \$3,500

Membership:

- Three complimentary NCAWA affiliate memberships, which can include attorneys who will then receive NCAWA regular membership

Website:

- Company name/logo featured on every page of the NCAWA website as NCAWA Gold Partner (including a link to your website if desired), including member and board only pages and Sponsors page

Annual Conference:

- Three complimentary annual conference registrations, including awards banquet tickets
- Recognition as a sponsor of the reception & awards banquet (featuring our keynote speaker)
- Preferred seating at the awards banquet for the keynote address
- Specific named recognition as NCAWA Gold Partner during awards banquet
- Opportunity to purchase additional awards banquet tickets at a discounted rate (\$15 off each ticket)
- Prime Exhibitor space (secondary to Platinum Partners)
- Opportunity to present an educational session at the annual conference and additional recognition and ability to distribute marketing materials and speak prior to the educational session
- Opportunity to also host and be recognized as a sponsor at either the annual conference's lunch on the first day or breakfast on the second day, both of which provide opportunities to network with the attendees and distribute materials. Selection of lunch or breakfast is secondary to Platinum Partner's choice (deadline is May 1st every year).
- 3/4-page advertisement in electronic conference manuscript (6.375 in. width x 8.25 in. length, portrait orientation)
- Recognition in all annual conference advertisements and all marketing materials prior to the event
- Recognition as an annual sponsor

Member Access:

- Chapter Access
 - Speak at one local chapter event of sponsor's choice and be recognized as a sponsor (1x per membership year). *Reserved exclusively for Gold Partners.*
 - Sit down with local chapter of your choice to discuss targeted additional sponsorship opportunities with chapter. *Reserved exclusively for Platinum and Gold Partners.*
- Opportunity to submit one featured article to be published electronically to members
- Listing as featured sponsor in one of NCAWA's electronic communications to members

Directory:

- Complimentary profile in members-only directory on website



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SILVER PARTNER \$2,500

Membership:

- Two complimentary NCAWA affiliate memberships, which can include attorneys who will then receive NCAWA regular membership

Website:

- Company name/logo featured on every page of the NCAWA website as NCAWA Silver Partner (including a link to your website if desired), including member and board only pages and Sponsors page

Annual Conference:

- Two complimentary annual conference registrations, including awards banquet tickets
- Recognition as a sponsor of the reception & awards banquet (featuring our keynote speaker)
- Specific name recognition as NCAWA Silver Partner during awards banquet
- Opportunity to purchase additional banquet tickets at a discounted rate (\$15 off each ticket)
- Exhibitor space in lobby in primary view of participants (secondary to Platinum and Gold Partners)
- 1/2-page advertisement in electronic conference manuscript (5.5 in. width x 8.5 in. length, landscape orientation)
- Recognition in all annual conference advertisements and all marketing materials prior to the event
- Recognition as an annual sponsor

Directory:

- Complimentary profile in members-only directory on website



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BRONZE PARTNER \$1,500

Membership:

- One complimentary NCAWA affiliate membership, which can include an attorney who will then receive NCAWA regular membership

Website:

- Company name/logo featured on every page of the NCAWA website as NCAWA Bronze Partner (including a link to your website if desired), including member and board only pages and Sponsors page

Annual Conference:

- One complimentary annual conference registration, including awards banquet ticket
- Specific name recognition as NCAWA Bronze Partner during awards banquet
- Opportunity to purchase additional awards banquet tickets at a discounted rate (\$15 off each ticket)
- Exhibitor space in lobby in primary view of participants (secondary to Platinum, Gold, and Silver Partners)
- 1/4-page advertisement in electronic conference manuscript (4.25 in. width x 5.5 in. length, portrait orientation)
- Recognition in all annual conference advertisements and all marketing materials prior to the event
- Recognition as an annual sponsor

Directory:

- Complimentary profile in members-only directory on website



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BUSINESS PARTNER \$500

Membership:

- One complimentary NCAWA affiliate membership, which can include an attorney who will then receive NCAWA regular membership

Website:

- Company name/logo featured on Sponsors page of the NCAWA website as NCAWA Business Partner (including a link to your website if desired)

Annual Conference:

- Recognition as NCAWA Business Partner at the annual conference
- Opportunity to purchase awards banquet tickets at a discounted rate (\$15 off each ticket)
- 1/8-page advertisement in electronic conference manuscript (2.75 in. width x 4.25 in. length, landscape orientation)
- Recognition in all annual conference advertisements and all marketing materials prior to the event
- Ability to distribute marketing materials and speak for five minutes prior to educational or breakout session during the conference. Does not include Exhibitor space in the lobby.
- Recognition as an annual sponsor

Directory:

- Complimentary profile in members-only directory on website



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2021 NCAWA ANNUAL SPONSORSHIP COMMITMENT FORM

CONTACT NAME: _____

COMPANY: _____

ADDRESS: _____

CITY/STATE/ZIP: _____

TELEPHONE: _____ FAX: _____

EMAIL: _____

Please note that the contact listed above for your organization will be designated the [first or only] complimentary affiliate membership(s) afforded your organization as part of your applicable sponsorship. The complimentary affiliate membership(s) are for NCAWA only and do not also include local chapter membership(s). Please list the names and email addresses for your additional complimentary affiliate membership(s) (Platinum Partners – list 4; Gold Partners – list 3; Silver Partners – list 2; Bronze and Business Partners - list 1):

CONTACT NAME/EMAIL ADDRESS: _____

CONTACT NAME/EMAIL ADDRESS: _____

CONTACT NAME/EMAIL ADDRESS: _____

Please Check Sponsorship Level:

- Platinum Partner -- \$5,000 Gold Partner -- \$3,500 Silver Partner -- \$2,500
 Bronze Partner -- \$1,500 Business Partner -- \$500

FORM OF PAYMENT: A sponsorship check is enclosed, or Pay via credit card.

If paying via credit card – number: _____ Exp. Date: ____/____

Full name on credit card: _____ Security Code: _____

Billing address for card: _____ (Street Address)

_____ (City, State, Zip)

[Note: Your sponsorship benefits begin when a written commitment to the sponsorship is received by NCAWA.]

Return this form electronically (admin@ncawa.org) or via mail with a check to:

North Carolina Association of Women Attorneys, P.O. Box 32725, Charlotte, NC 28232

If you have any questions, please contact NCAWA at 704-940-1707.